



AdvaMed

Advanced Medical Technology Association

Women's Executive Network

2015 Survey Results

BRINGING INNOVATION TO PATIENT CARE WORLDWIDE

State of Women in the Industry

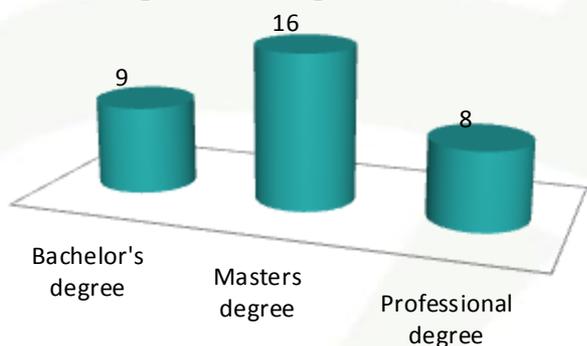
Facts & Figures



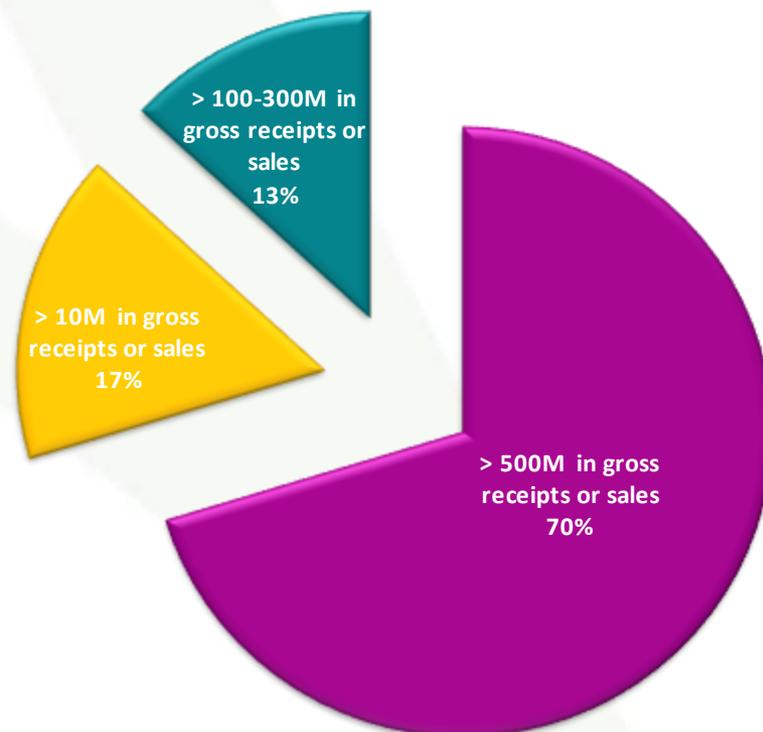
Survey Demographics & Results

WEN Member Survey Demographics (39 total respondents)

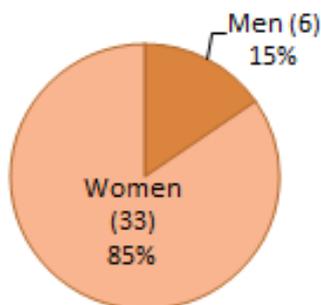
Highest Degree Earned



Respondent Companies



Gender of Respondents



Survey Demographics & Results

Obstacles to Reaching the Top

- The #1 cited impediment to women getting more medtech CEO roles and related venture funding is “lack of access to the network that fosters these opportunities.”
- 37% of WEN Survey respondents reported that the #1 greatest obstacle holding women back from senior leadership positions is “glass ceiling/overt discrimination” with “lack of sponsorship in the company and feeling ‘lost’” as the #2 greatest obstacle (29%)
- Survey anecdote: “A man is promoted based upon his potential, but a women is not until she proves she can do the job”
- Significant factors include a lack of a support system, internal politics, lack of senior commitment to increasing female senior leadership #s, and double standards of expectations between men and women

Survey Demographics & Results

Results

- 70% of respondents' companies do not have their own program in place
- 83% feel that a person's ability to advance in the workplace is impacted by their networking style
 - 68% feel that their networking style has either had no effect on their advancement or a negative effect
- 73% do not participate in other women's leadership development organizations or activities

Survey Demographics & Results

On Building a Network:

